

## A NEW MULTIPLIER DIFFERENTIAL OPERATOR

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**ABSTRACT.** In this paper, we obtain a new multiplier differential transformation for the analytic univalent functions of the form  $z + \sum_{n=2}^{\infty} a_n z^n$  and we give some inclusion properties for the operator so obtained using the principle of subordination between analytic functions.

### 1. INTRODUCTION AND PRELIMINARIES

Let  $A$  denote the class of normalized univalent functions of the form:

$$(1.1) \quad z + a_2 z^2 + a_3 z^3 + a_4 z^4 + \dots$$

which are analytic in the unit disc  $U = \{z : |z| < 1\}$ .

**Definition 1.1.** Let  $g(z)$  be analytic and univalent in  $U$  and  $f(z)$  is analytic in  $U$ , then,  $f$  is said to be subordinate to  $g$  if there exists a Schwartz function  $w(z)$  which is analytic in  $U$  with  $w(0) = 0$  and  $|w(z)| < 1$  for all  $z \in U$  such that  $f(z) = g(w(z))$ .

This is expressed as  $f \prec g$ . Moreover, suppose  $g$  is univalent in  $U$ , then the following equivalence holds [1, 4, 5, 8]:

$$f \prec g \iff f(0) = g(0) \text{ and } f(U) \subset g(U).$$

For the function  $f$  of the form (1.1), the following results are well known:  $f$  is said to be starlike respectively convex with respect to the origin, if, and only if,

$$\operatorname{Re} \left\{ \frac{z f'(z)}{f(z)} \right\} > 0, \quad |z| < 1,$$

and

$$\operatorname{Re} \left\{ 1 + \frac{z f''(z)}{f'(z)} \right\} > 0, \quad |z| < 1.$$

$f$  is said to be starlike, respectively convex, of order  $\gamma$  if and only if

$$\operatorname{Re} \left\{ \frac{z f'(z)}{f(z)} \right\} > \gamma, \quad 0 \leq \gamma < 1, \quad |z| < 1$$

and

$$\operatorname{Re} \left\{ 1 + \frac{z f''(z)}{f'(z)} \right\} > \gamma, \quad 0 \leq \gamma < 1, \quad |z| < 1.$$

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**Remark 1.1.** From the above, it is clear that  $f$  is convex if and only if  $zf'(z)$  is starlike.

**Definition 1.2.** Let  $f \in A$  and  $g$  is starlike of order  $\gamma$  i.e.  $g \in S^*(\gamma)$ , then  $f \in K(\beta, \gamma)$ , if, and only if,  $\operatorname{Re}\left\{\frac{zf'(z)}{g(z)}\right\} > \beta$ ,  $z \in U$ . This functions are called close-to-convex function of order  $\beta$  type  $\gamma$ .

For  $f \in A$ , the following subclasses of starlike, convex and close-to-convex functions  $S^*(\xi, \phi)$ ,  $C(\xi, \phi)$  and  $K(\xi, \rho; \phi, \varphi)$  of order  $\xi$ , are studied by several authors [5, 7, 8] and are respectively defined by:

$$\begin{aligned} S^*(\mu, \psi) &= \left\{ f \in A : \frac{1}{1-\mu} \left( \frac{zf'(z)}{f(z)} - \mu \right) \prec \psi(z), z \in U \right\} \\ C(\mu, \psi) &= \left\{ f \in A : \frac{1}{1-\mu} \left( 1 + \frac{zf''(z)}{f'(z)} - \mu \right) \prec \psi(z), z \in U \right\} \\ k(\mu, \zeta; \psi\varphi) &= \left\{ f \in A : \frac{1}{1-\zeta} \left( \frac{zf'(z)}{g(z)} - \zeta \right) \prec \varphi(z), z \in U, g(z) \in S^*(\mu, \psi) \right\} \end{aligned}$$

For the function of the form (1.1), we have

$$\begin{aligned} (f(z))^\alpha &= \left( z + \sum_{n=2}^{\infty} a_n z^n \right)^\alpha, \alpha \geq 1 \\ &= z^\alpha + \alpha a_2 z^{\alpha+1} + \left( \alpha a_3 + \frac{\alpha(\alpha-1)}{2!} a_2^2 \right) z^{\alpha+2} \\ &+ \left( \alpha a_4 + \frac{\alpha(\alpha-1)}{2!} 2a_2 a_3 + \frac{\alpha(\alpha-1)(\alpha-2)}{3!} a_2^3 \right) z^{\alpha+3} \\ &+ \left( \alpha a_5 + \frac{\alpha(\alpha-1)}{2!} (2a_2 a_4 + a_3^2) + \frac{\alpha(\alpha-1)(\alpha-2)}{3!} 3a_2^2 a_3 + 6 \right. \\ &\left. + \frac{\alpha(\alpha-1)(\alpha-2)(\alpha-3)}{4!} a_2^4 \right) z^{\alpha+4}. \text{definition} \end{aligned}$$

We represent  $(f(z))^\alpha$  by :

$$(1.2) \quad f^\alpha(z) = z^\alpha + \sum_{n=2}^{\infty} \alpha a_n z^{n+\alpha-1}.$$

Thus as  $\alpha \rightarrow 1$ , we obtain:

$$f(z) = z + \sum_{n=2}^{\infty} a_n z^n.$$

Now, using (1.2) we define a new differential operator  $D_\alpha^m f$ :

**Definition 1.3.** Let  $0 \leq \lambda \leq 1, \alpha \geq 1, m \in \mathbb{N} \cup 0$ . Then for  $f \in A$ , we define the operator  $D_\alpha^m f : A \rightarrow A$  by:

$$(1.3) \quad \begin{aligned} D_\alpha^0 f(z) &= f(z) \\ D_\alpha f(z) &= (1-\lambda)f(z) + \lambda z f'(z) \end{aligned}$$

$$(1.4) \quad D_\alpha^m f(z) = D_\alpha(D_\alpha^{m-1} f(z))$$

$$(1.5) \quad D_\alpha^{m+1} f(z) = (1-\lambda)D_\alpha^m f(z) + \lambda(D_\alpha^m f(z))'.$$

From equation (1.5) we have:

$$(1.6) \quad z\lambda(D_\alpha^m f(z))' = D_\alpha^{m+1} f(z) - (1 - \lambda)D_\alpha^m f(z).$$

From (1.3) and (1.4), we obtain:

$$D_\alpha^m f(z) = z + \sum_{n=2}^{\infty} \alpha \left( \frac{1 + \lambda(n + \alpha - 2)}{1 + \lambda(\alpha - 1)} \right)^m a_n z^n.$$

We denote by  $\mathcal{H}$ , the class of all functions  $\psi$  which are analytic and univalent in  $U$  for which  $\psi(U)$  is convex such that  $\psi(0) = 1$  and  $\operatorname{Re}(\psi(z)) > 0, z \in U$ .

In this paper, we introduce a new multiplier differential operator in relation to (1.1) and (1.2) and we shall employ the principle of subordination between analytic functions to introduce the subclasses of starlike, convex and close-to-convex functions  $S^*(\mu, \psi)$ ,  $C(\mu, \psi)$  and  $K(\mu, \zeta; \varphi, \psi)$  of order  $\mu$  respectively, for the function  $\psi, \varphi \in \mathbb{H}$  which are defined by:

$$\begin{aligned} S_\alpha^m(\mu, \psi) &= \{f \in A : D_\alpha^m f(z) \in S^*(\mu, \psi)\}, \\ C_\alpha^m(\mu, \psi) &= \{f \in A : D_\alpha^m f(z) \in C(\mu, \psi)\} \\ K_\alpha^m(\mu, \zeta; \psi\varphi) &= \{f \in A : D_\alpha^m f(z) \in K(\mu, \zeta; \varphi, \psi)\} \end{aligned}$$

Next, we give the preliminary results that we shall employ in the proof of the main results of this paper.

**Lemma 1.1.** [3, 2, 6, 8] *Let  $\phi$  be convex, univalent in  $U$  with  $\phi(0) = 1$  and  $\operatorname{Re}\{k\phi(z) + \gamma\} \geq 0, k, \gamma \in \mathbb{C}$ . If  $p$  is analytic in  $U$  with  $p(0) = 1$ , then*

$$p(z) + \frac{zp'(z)}{kp(z) + \gamma} \prec \phi(z), z \in U, \text{ implies } p(z) \prec \phi(z), z \in U$$

**Lemma 1.2.** [5, 8] *Let  $\phi$  be convex, univalent in  $U$  and  $w$  be analytic in  $U$  with  $\operatorname{Re}(w(z)) \geq 0$ . If  $p$  is analytic in  $U$  with  $p(0) = \phi(0)$ , then*

$$p(z) + w(z)zp'(z) \prec \phi(z), z \in U \text{ implies } p(z) \prec \phi(z), z \in U.$$

In what follows, we give some inclusion properties of the operator  $D_\alpha^m f$ , using the principle of subordination.

## 2. MAIN RESULTS

**Theorem 2.1.** *Let  $f$  belongs to the analytic function of the form (1.1) and let  $\psi \in \mathcal{H}$  with  $\operatorname{Re}((1 - \mu)\psi(z) + \mu + \frac{1-\lambda}{\lambda}) > 0$ . Then,*

$$S_\alpha^{m+1}(\mu, \psi) \subset S_\alpha^m(\mu, \psi).$$

*Proof.* Let  $f(z)$  belongs to the class  $S_\alpha^{m+1}(z)$  and let

$$(2.1) \quad p(z) = \frac{1}{1 - \mu} \left( \frac{z(D_\alpha^m f(z))'}{D_\alpha^m f(z)} - \mu \right).$$

Applying (1.6) in (2.1), we obtain:

$$\frac{D_\alpha^{m+1} f(z) - D_\alpha^m f(z) + \lambda D_\alpha^m f(z)}{\lambda D_\alpha^m f(z)} = (1 - \mu)p(z) + \mu.$$

Now we have:

$$(2.2) \quad \frac{1}{\lambda} \frac{D_\alpha^{m+1} f(z)}{D_\alpha^m f(z)} = (1 - \mu)p(z) + \mu + \frac{1 - \lambda}{\lambda},$$

and from (2.2), we obtain:

$$(2.3) \quad \frac{(D_{\alpha}^{m+1}f(z))'}{D_{\alpha}^{m+1}f(z)} = \frac{(D_{\alpha}^m f(z))'}{D_{\alpha}^m f(z)} + \frac{(1-\mu)p'(z)}{(1-\mu)p(z) + \mu + \frac{1-\lambda}{\lambda}}.$$

On the other hand:

$$(2.4) \quad \frac{(D_{\alpha}^m f(z))'}{D_{\alpha}^m f(z)} = \frac{(1-\mu)p(z) + \mu}{z}.$$

Using (2.3) and (2.4), we obtain:

$$(2.5) \quad \frac{1}{1-\mu} \left( \frac{z (D_{\alpha}^{m+1}f(z))'}{D_{\alpha}^{m+1}f(z)} - \mu \right) = p(z) + \frac{zp'(z)}{(1-\mu)p(z) + \mu + \frac{1-\lambda}{\lambda}}.$$

Applying Lemma 1.1 to (2.5) shows that:

$$p(z) \prec \psi(z), i.e. f \in D_{\alpha}^{m+1}f(z).$$

Thus,

$$S_{\alpha}^{m+1}(\mu, \psi) \subset S_{\alpha}^m(\mu, \psi),$$

proving the theorem.  $\square$

**Theorem 2.2.** Let  $f$  belongs to the analytic function of the form (1.1) and let  $\psi \in \mathcal{H}$  with  $\operatorname{Re}\{((1-\mu)\psi(z) + \mu + \frac{1-\lambda}{\lambda})\} > 0$ . Then,

$$C_{\alpha}^{m+1}(\mu, \psi) \subset C_{\alpha}^m(\mu, \psi).$$

*Proof.* From Remark 1.1, we have:

$$f \in C_{\alpha}^{m+1}(\mu, \psi) \Leftrightarrow zf' \in S_{\alpha}^{m+1}(\mu, \psi),$$

and from Theorem 2.1, we have:

$$\begin{aligned} f \in C_{\alpha}^{m+1}(\mu, \psi)(\mu, \psi) &\Leftrightarrow zf' \in S_{\alpha}^{m+1} \subset S_{\alpha}^m(\mu, \psi) \\ &\Rightarrow zf' \in S_{\alpha}^m(\mu, \psi) \\ &\Rightarrow f \in C_{\alpha}^m(\mu, \psi)(\mu, \psi). \end{aligned}$$

Thus,

$$C_{\alpha}^{m+1}(\mu, \psi) \subset C_{\alpha}^m(\mu, \psi).$$

$\square$

The function  $\psi(z) = \frac{1-Az}{1+Bz}$  is analytic and satisfies  $\psi(0) = 1$ . Thus, we have the following corollaries:

**Corollary 2.1.** Let  $f \in A$  and  $\psi = \frac{1-Az}{1-Bz}$ ,  $-1 \leq B \leq A \leq 1$  in Theorem 2.1. Then:

$$S_{\alpha}^{m+1}(\mu, A, B) \subset S_{\alpha}^m(\mu, A, B).$$

**Corollary 2.2.** Let  $f \in A$  and  $\psi = \frac{1-Az}{1-Bz}$ ,  $-1 \leq B \leq A \leq 1$  in Theorem 2.1. Then:

$$K_{\alpha}^{m+1}(\mu, A, B) \subset K_{\alpha}^m(\mu, A, B).$$

**Theorem 2.3.** Let  $f \in A$  and let  $\psi, \varphi \in \mathcal{H}$  with  $\operatorname{Re}\{(1-\mu)\psi(z) + \mu + \frac{1-\lambda}{\lambda}\} > 0$ . Then:

$$K_{\alpha}^{m+1}(\mu, \zeta; \psi, \varphi) \subset K_{\alpha}^m(\mu, \zeta; \psi, \varphi).$$

*Proof.* Let  $f \in K_{\alpha}^{m+1}(\mu, \zeta; \psi, \varphi)$ , then there exist a function  $g \in S_{\alpha}^{m+1}(\mu, \psi)$  such that:

$$\operatorname{Re} \left\{ \frac{z(D_{\alpha}^{m+1}f(z))'}{D_{\alpha}^{m+1}g(z)} \right\} > \zeta, \quad z \in U.$$

That is, we should have:

$$\frac{1}{1-\zeta} \left( \frac{z(D_{\alpha}^{m+1}f(z))'}{D_{\alpha}^{m+1}g(z)} - \zeta \right) \prec \varphi, \quad z \in U.$$

Let

$$(2.6) \quad p(z) = \frac{1}{1-\zeta} \left( \frac{z(D_{\alpha}^m f(z))'}{D_{\alpha}^m g(z)} - \zeta \right).$$

From (1.6), we have:

$$z(D_{\alpha}^m f(z))' = \frac{D_{\alpha}^{m+1}f(z) - (1-\lambda)D_{\alpha}^m f(z)}{\lambda}.$$

Now, from (2.6) we have:

$$\frac{1}{\lambda} D_{\alpha}^{m+1}f(z) = \left( \frac{1-\lambda}{\lambda} \right) (D_{\alpha}^m f(z)) + ((1-\zeta)p(z) + \zeta) D_{\alpha}^m g(z).$$

This implies that

$$(2.7) \quad \begin{aligned} \frac{1}{\lambda} z(D_{\alpha}^{m+1}f(z))' &= \left( \frac{1-\lambda}{\lambda} \right) z(D_{\alpha}^m f(z))' + ((1-\zeta)zp'(z)) (D_{\alpha}^m g(z)) \\ &\quad + ((1-\zeta)p(z) + \zeta)z[D_{\alpha}^m g(z)]'. \end{aligned}$$

Also, by Theorem 2.1,  $g \in S_{\alpha}^{m+1}(\mu, \psi) \Rightarrow g \in S_{\alpha}^m(\mu, \psi)$ .

Now, let

$$(2.8) \quad q(z) = \frac{1}{1-\mu} \left( \frac{z(D_{\alpha}^m g(z))'}{D_{\alpha}^m g(z)} - \mu \right).$$

Using (1.6) in (2.8), we obtain:

$$(2.9) \quad \frac{1}{\lambda} \frac{D_{\alpha}^{m+1}g(z)}{D_{\alpha}^m g(z)} = (1-\mu)q(z) + \mu + \frac{1-\lambda}{\lambda},$$

and further, from (2.7) and (2.9), we obtain:

$$(2.10) \quad \frac{z(D_{\alpha}^{m+1}f(z))'}{D_{\alpha}^{m+1}g(z)} = (1-\zeta)p(z) + \zeta + \frac{(1-\zeta)zp'(z)}{(1-\mu)q(z) + \mu + \left(\frac{1-\lambda}{\lambda}\right)}.$$

Algebraic manipulation in (2.10) gives:

$$\frac{1}{1-\zeta} \left( \frac{z(D_{\alpha}^{m+1}f(z))'}{D_{\alpha}^{m+1}g(z)} - \zeta \right) = p(z) + \frac{zp'(z)}{(1-\mu)q(z) + \mu + \left(\frac{1-\lambda}{\lambda}\right)}.$$

Thus, making

$$\frac{1}{(1-\mu)q(z) + \mu + \left(\frac{1-\lambda}{\lambda}\right)} = w(z).$$

and apply Lemma 1.2, we have that  $p(z) \prec \varphi(z)$  which implies that  $f \in K_{\alpha}^{m+1}(\mu, \zeta; \psi, \varphi)$ , proving the theorem.  $\square$

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