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# A NEW SUBCLASS OF NEGATIVE UNIVALENT FUNCTIONS INVOLVING POLYLOGARITHM FUNCTIONS

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ABSTRACT. In this current work, we introduce and study some properties for the new subclass  $\mathcal{N}^n_{\beta,\gamma,\delta,b}(\phi(\xi))$  of polylogarithms functions associated with the differential operator  $\mathcal{D}^n_{\lambda,\delta}f(\xi)$ . Also, we have obtained coefficient inequalities, integralmeans of inequalities, extreme points and distortion of the class.

## 1. INTRODUCTION

Let  $\mathcal{A}$  represent the class of functions  $\mathfrak{f}(\xi)$  of the form

(1.1) 
$$f(\xi) = \xi + \sum_{k=2}^{\infty} a_k \xi^k,$$

which are analytic in the unit disk  $\mathcal{U} = \xi$ :  $|\xi| < 1$ . If the functions  $\mathfrak{f}(\xi)$  are given by (1.1) and  $\mathfrak{g}(\xi)$  are given by

$$\mathfrak{g}(\xi) = \xi + \sum_{k=2}^{\infty} b_k \xi^k,$$

then the Hadamard product of  $\mathfrak{f}(\xi)$  and  $\mathfrak{g}(\xi)$  is defined by

$$(\mathfrak{f} * \mathfrak{g})(\xi) = \xi + \sum_{k=2}^{\infty} a_k b_k \xi^k.$$

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If  $\mathfrak{f}(\xi)$  and  $\mathfrak{g}(\xi)$  are analytic in  $\mathcal{U}$ , we state that  $\mathfrak{f}(\xi)$  is subordinate to  $\mathfrak{g}(\xi)$ , i.e.  $\mathfrak{f}(\xi) \prec \mathfrak{g}(\xi)$  if a Schwarz function  $w(\xi)$  exists, in whichh w(0) = 0 and |w| < 1such that  $\mathfrak{f}(\xi) = \mathfrak{g}(w(\xi))$ . Moreover, if the function  $\mathfrak{g}(\xi)$  is univalent in  $\mathcal{U}$ , then the above subordination equivalence holds (see [7,8]).  $\mathfrak{f}(\xi) \prec \mathfrak{g}(\xi)$  if and only if  $\mathfrak{f}(0) = \mathfrak{g}(0)$ , and  $\mathfrak{f}(\mathcal{U}) \subset \mathfrak{g}(\mathcal{U})$ .

For  $\mathfrak{f}(\xi) \in \mathcal{A}$ , Al-Oboudi [2] initiated the following differential operator:

$$\mathcal{D}^{n}_{\delta}\mathfrak{f}(\xi) = \xi + \sum_{k=2}^{\infty} [1 + (k-1)\delta]^{n} a_{k}\xi^{k}, (n \in N_{0} = N \cup \{0\}, \delta > 0 : \xi \in \mathcal{U}).$$

For  $f(\xi) \in A$ , Ruscheweyh [9] initiated the following differential operator:

$$\mathcal{D}^{\lambda}\mathfrak{f}(\xi) = \frac{\xi}{(1-\xi)^{\lambda+1}} * \mathfrak{f}(\xi) = \xi + \sum_{k=2}^{\infty} \frac{(\lambda+k-1)!}{\lambda!(k-1)!} a_k \xi^k, (\lambda > -1).$$

Let  $p(\xi)$  represent the class of form  $p(\xi) = 1 + p_1\xi + p_2\xi^2 + \cdots$ , which are analytic in  $\mathcal{U}$  and satisfy the condition  $Re\{p(\xi)\} > 0$ .

The Polylogarithms functions  $\mathfrak{G}(n, \delta)$  are given by

$$\mathfrak{G}(n,\delta) = \sum_{k=1}^{\infty} \frac{\xi^k}{[1+(k-1)\delta]^n}.$$

Note that  $\mathfrak{G}(-1,1) = \frac{\xi}{(1-\xi)^2}$  for  $k = 1, 2, 3 \dots$  is Koebe function. For more information regarding polylogarithms of univalent functions see Ponnusamy and Sabapathy [7], K. Al Shaqsi and M. Daraus [4] and Ponnusamy [8]. Now we introduce a function  $\mathfrak{G}^{\kappa}(n, \delta)$  given by

$$\mathfrak{G}(n,\delta) \ast \mathfrak{G}^{\kappa}(n,\delta) = \frac{\xi}{(1-\xi)^{\lambda+1}}, \lambda > -1, n \in \mathbb{Z},$$

and obtain the linear operator

(1.2) 
$$\mathcal{D}^n_{\lambda,\delta}\mathfrak{f}(\xi) = \mathfrak{G}^\kappa(n,\delta) * \mathfrak{f}(\xi).$$

Presently we get the explicit form of the function

$$\mathfrak{G}^{\kappa}(n,\delta) = \sum_{k=1}^{\infty} [1 + (k-1)\delta]^n \frac{(\lambda+k-1)!}{\lambda!(k-1)!} \xi^k.$$

From the equation (1.2) we define

$$\mathcal{D}_{\lambda,\delta}^{n}\mathfrak{f}(\xi) = \sum_{k=2}^{\infty} [1 + (k-1)\delta]^{n} \frac{(\lambda+k-1)!}{\lambda!(k-1)!} a_{k}\xi^{k}.$$

Note that  $\mathcal{D}_{0,1}^n = \mathcal{D}^n$ ,  $\mathcal{D}_{\lambda,\delta}^0 = \mathcal{D}^\lambda$ , which give the Salagean differential operator [10] and Ruscheweyh differential operator [9] respectively. It is obvious that the operator consists of two well known operators. Also note that  $\mathcal{D}_{0,\delta}^0 = \mathfrak{f}(\xi)$  and  $\mathcal{D}_{1,\delta}^0 = \mathcal{D}_{0,1}^1 = \xi \mathfrak{f}'(\xi)$ .

**Definition 1.1.** We define  $\mathcal{M}^n_{\beta,\gamma,\delta,b}(\phi(\xi))$  be the class of  $\mathfrak{f}(\xi) \in \mathcal{A}$  for which

$$1 + \frac{1}{b} \left( \frac{\xi(\mathcal{D}_{\lambda,\delta}^n \mathfrak{f}(\xi))'}{\mathcal{D}_{\lambda,\delta}^n \mathfrak{f}(\xi)} - 1 \right) - \beta \left| \frac{\xi(\mathcal{D}_{\lambda,\delta}^n \mathfrak{f}(\xi))'}{\mathcal{D}_{\lambda,\delta}^n \mathfrak{f}(\xi)} - 1 \right| \prec \phi(\xi),$$

where  $n, \lambda \in N_0, \beta > 0, \delta > 0, b > 0, \phi \in p; \xi \in \mathcal{U}.$ 

**Definition 1.2.** We define  $\phi(\xi) = \frac{1+(1-2\alpha)\xi}{(1-\xi)}$ , then  $\mathcal{M}^n_{\beta,\gamma,\delta,b}(\phi(\xi)) \equiv \mathcal{M}^n_{\beta,\gamma,\delta,b}(\alpha)$  be the class of  $\mathfrak{f}(\xi) \in \mathcal{A}$  for which

$$1 + \frac{1}{b} \left( \frac{\xi(\mathcal{D}_{\lambda,\delta}^{n} \mathfrak{f}(\xi))'}{\mathcal{D}_{\lambda,\delta}^{n} \mathfrak{f}(\xi)} - 1 \right) - \beta \left| \frac{\xi(\mathcal{D}_{\lambda,\delta}^{n} \mathfrak{f}(\xi))'}{\mathcal{D}_{\lambda,\delta}^{n} \mathfrak{f}(\xi)} - 1 \right| > \alpha,$$

where  $n, \lambda \in N_0, \beta > 0, \delta > 0, b > 0, \phi \in p, 0 \le \alpha \le 1; \xi \in \mathcal{U}$ .

Let  $\mathcal{T}$  represent the subclass of  $\mathcal{A}$  consisting of the functions that can be expressed in the form

(1.3) 
$$\mathfrak{f}(\xi) = \xi - \sum_{k=2}^{\infty} a_k \xi^k.$$

Now, define the subclass  $\mathcal{N}_{\beta,\gamma,\delta,b}^n(\alpha) = \mathcal{M}_{\beta,\gamma,\delta,b}^n(\alpha) \cap \mathcal{T}$ . Since  $\mathcal{N}_{\beta,\gamma,\delta,b}^n(\alpha) \subset \mathcal{M}_{\beta,\gamma,\delta,b}^n(\alpha)$ . Note that  $\mathcal{N}_{0,\lambda,1,1}^n\phi(\xi) = \mathcal{K}_{\lambda}^n\phi(\xi), \mathcal{N}_{0,\lambda,1,1}^n(\alpha) = \mathcal{R}_{\lambda}^n(\alpha)$  considered by K. AlShaqsi and M. Darus [4],  $\mathcal{N}_{0,0,1,1}^0\phi(\xi) = \mathcal{S}^*\phi(\xi)$  considered by Ma and Minda [6],  $\mathcal{N}_{0,\lambda,1,1}^0(\alpha) = \mathcal{R}_{\lambda}(\alpha)$  initiated and considered by Ahuja [1] and  $\mathcal{N}_{0,0,1,1}^n(\alpha) = \mathcal{R}_n(\alpha)$  initiated and considered by Kadioglu [3].

### 2. MAIN RESULTS

**Theorem 2.1.** Let  $\mathfrak{f}(\xi)$  be defined by (1.3). Then  $\mathfrak{f} \in \mathcal{A}$  if and only if

(2.1) 
$$\sum_{k=2}^{\infty} (k - kb\beta + b\beta - 1 + b - b\alpha) [1 + (k - 1)\delta]^n \mathcal{C}(\lambda) |a_k| \le (1 - \alpha)b,$$

where  $\mathcal{C}(\lambda) = \frac{(k+\lambda-1)!}{\lambda!(k-1)!}, 0 \le \alpha < 1, n \in N_0 = N \cup \{0\}, \delta > 0, b > 0, \lambda \ge 0; \xi \in \mathcal{U}.$ 

*Proof.* Suppose that the inequality (2.1) is true and  $|\xi| < 1$ . Then it shows that the values of  $1 + \frac{1}{b} \left( \frac{\xi(\mathcal{D}_{\lambda,\delta}^n \mathfrak{f}(\xi))'}{\mathcal{D}_{\lambda,\delta}^n \mathfrak{f}(\xi)} - 1 \right) - \beta \left| \frac{\xi(\mathcal{D}_{\lambda,\delta}^n \mathfrak{f}(\xi))'}{\mathcal{D}_{\lambda,\delta}^n \mathfrak{f}(\xi)} - 1 \right|$  lies in a circle centered at w = 1 whose radius is  $(1 - \alpha)b$ , i.e.,

$$\left|1 + \frac{1}{b} \left(\frac{\xi(\mathcal{D}_{\lambda,\delta}^{n}\mathfrak{f}(\xi))'}{\mathcal{D}_{\lambda,\delta}^{n}\mathfrak{f}(\xi)} - 1\right) - \beta \left|\frac{\xi(\mathcal{D}_{\lambda,\delta}^{n}\mathfrak{f}(\xi))'}{\mathcal{D}_{\lambda,\delta}^{n}\mathfrak{f}(\xi)} - 1\right| - \alpha + 1\right| < 1,$$

which gives

$$\sum_{k=2}^{\infty} (k - kb\beta + b\beta - 1 + b - b\alpha) [1 + (k - 1)\delta]^n \mathcal{C}(\lambda) |a_k| \le (1 - \alpha)b.$$

Hence  $f(\xi)$  satisfies the condition (2.1).

Conversely, let us assume that the function f is defined by (1.3) in the class  $\mathcal{N}_{\beta,\gamma,\delta,b}^{n}(\alpha)$ , then  $Re\left(1+\frac{1}{b}\left(\frac{\xi(\mathcal{D}_{\lambda,\delta}^{n}\mathfrak{f}(\xi))'}{\mathcal{D}_{\lambda,\delta}^{n}\mathfrak{f}(\xi)}-1\right)-\beta\left|\frac{\xi(\mathcal{D}_{\lambda,\delta}^{n}\mathfrak{f}(\xi))'}{\mathcal{D}_{\lambda,\delta}^{n}\mathfrak{f}(\xi)}-1\right|\right)>\alpha$ , if we choose the value of  $\xi$  on the real axis so that  $1+\frac{1}{b}\left(\frac{\xi(\mathcal{D}_{\lambda,\delta}^{n}\mathfrak{f}(\xi))'}{\mathcal{D}_{\lambda,\delta}^{n}\mathfrak{f}(\xi)}-1\right)-\beta\left|\frac{\xi(\mathcal{D}_{\lambda,\delta}^{n}\mathfrak{f}(\xi))'}{\mathcal{D}_{\lambda,\delta}^{n}\mathfrak{f}(\xi)}-1\right|$  is real and let  $\xi \to 1^{-}$  through real values, we obtain the result

$$\sum_{k=2} (k - kb\beta + b\beta - 1 + b - b\alpha) [1 + (k - 1)\delta]^n \mathcal{C}(\lambda) |a_k| \le (1 - \alpha)b.$$

Hence the result is sharp.

Theorem 2.2. Let

 $\infty$ 

$$f_1(\xi) = \xi$$
 and  $f_k(\xi) = \xi - \sum_{k=2}^{\infty} \eta_k \frac{(1-\alpha)b}{\psi(\lambda)} \xi^k, k = 2, 3, \dots,$ 

where

$$\psi(\lambda) = \sum_{k=2}^{\infty} (k - kb\beta + b\beta - 1 + b - b\alpha) [1 + (k - 1)\delta]^n \mathcal{C}(\lambda).$$

Then  $\mathfrak{f} \in \mathcal{N}_{\beta,\lambda,\delta,b}^n(\alpha)$  if and only if it can be expressed in the form  $\mathfrak{f}(\xi) = \sum_{k=1}^{\infty} \eta_k \mathfrak{f}_k(\xi)$ , where  $\eta_k > 0$  and  $\sum_{k=1}^{\infty} \eta_k = 1$ .

Proof. Let

$$\mathfrak{f}(\xi) = \sum_{k=1}^{\infty} \eta_k \mathfrak{f}_k(\xi) = \xi - \sum_{k=2}^{\infty} \eta_k \frac{(1-\alpha)b}{\psi(\lambda)} \xi^k$$
$$= \sum_{k=2}^{\infty} \eta_k \frac{(1-\alpha)b}{\psi(\lambda)} (\psi(\lambda) = (1-\alpha)b \sum_{k=1}^{\infty} \eta_k$$
$$= (1-\alpha)b(1-\eta_1) < (1-\alpha)b$$

which shows that  $\mathfrak{f} \in \mathcal{N}^n_{\beta,\lambda,\delta,b}(\alpha)$ .

Conversely, suppose that  $\mathfrak{f} \in \mathcal{N}^n_{\beta,\lambda,\delta,b}(\alpha)$ . Since  $|a_k| \leq \frac{(1-\alpha)b}{\psi(\lambda)}, k = 2, 3, \dots$  Let  $\eta_k \leq \frac{\psi(\lambda)}{(1-\alpha)b}, \eta_1 = 1 - \sum_{k=2}^{\infty} \eta_k$ . Then we obtain  $\mathfrak{f}(\xi) = \sum_{k=1}^{\infty} \eta_k \mathfrak{f}_k(\xi)$ .

**Theorem 2.3.** Let  $\mathfrak{f}(\xi) = \xi - \sum_{k=2}^{\infty} |a_k| \xi^k$ ,  $\mathfrak{f} \in \mathcal{N}^n_{\beta,\lambda,\delta,b}(\alpha)$ , then for  $|\xi| = r$ , we have:

$$r - \frac{(1-\alpha)b}{(b+1-\beta b-\alpha b)(1+\delta)^n(\lambda+1)}r^2$$
  
$$\leq |\mathfrak{f}(\xi)| \leq r + \frac{(1-\alpha)b}{(b+1-\beta b-\alpha b)(1+\delta)^n(\lambda+1)}r^2$$

and

$$1 - \frac{2(1-\alpha)b}{(b+1-\beta b-\alpha b)(1+\delta)^n(\lambda+1)}r$$
  
$$\leq |\mathfrak{f}'(\xi)| \leq 1 + \frac{2(1-\alpha)b}{(b+1-\beta b-\alpha b)(1+\delta)^n(\lambda+1)}r.$$

**Theorem 2.4.** The class  $\mathcal{N}^n_{\beta,\lambda,\delta,b}(\alpha)$  is convex.

*Proof.* Let the function  $f_j(\xi) = \xi + \sum_{k=2}^{\infty} a_{k,j}\xi^k$ ,  $a_{k,j} \ge 0, j = 1, 2$  lies in the class  $f \in \mathcal{N}^n_{\beta,\lambda,\delta,b}(\alpha)$ . It is sufficient to prove that  $h(\xi) = (\gamma + 1)f_1(\xi) - \gamma f_2(\xi), 0 \le \xi \le 1$ , the class  $f \in \mathcal{N}^n_{\beta,\lambda,\delta,b}(\alpha)$ . Since  $h(\xi) = \xi - \sum_{k=2}^{\infty} [(1+\gamma)a_{k,1} - \gamma a_{k,2}]\xi^k$ , which implies that:

$$\sum_{k=2}^{\infty} (k - kb\beta + b\beta - 1 + b - b\alpha) [1 + (k - 1)\delta]^n \mathcal{C}(\lambda)(1 + \gamma)a_{k,1} + (k - kb\beta + b\beta - 1 + b - b\alpha) [1 + (k - 1)\delta]^n \mathcal{C}(\lambda)\gamma a_{k,2} \leq (1 + \gamma)(1 - \alpha)b + \gamma(1 - \alpha)b \leq (1 - \alpha)b$$

therefore  $h \in \mathcal{N}^n_{\beta,\lambda,\delta,b}(\alpha)$ . Hence  $\mathcal{N}^n_{\beta,\lambda,\delta,b}(\alpha)$  is convex.

**Theorem 2.5.** Let  $\mathfrak{f} \in \mathcal{N}^n_{\beta,\lambda,\delta,b}(\alpha)$ , then  $\mathfrak{f}$  is close-to-convex of order  $\sigma(0 \leq \sigma < 1)$ in the disc  $|\xi| < r_1$ , where  $r_1 := \left(\frac{(1-\sigma)[(k-kb\beta+b\beta-1+b-b\alpha)[1+(k-1)\delta]^n C(\lambda)]}{(k)(1-\alpha)b}\right)^{\frac{1}{k-1}}$ .

**Theorem 2.6.** Let  $\mathfrak{f} \in \mathcal{N}^n_{\beta,\lambda,\delta,b}(\alpha)$ , then  $\mathfrak{f}$  is starlike of order  $\sigma(0 \leq \sigma < 1)$  in the disc  $|\xi| < r_2$ , where  $r_2 := inf\left(\frac{(1-\sigma)[(k-kb\beta+b\beta-1+b-b\alpha)[1+(k-1)\delta]^n C(\lambda)]}{(k-\sigma)(1-\alpha)b}\right)^{\frac{1}{k-1}}, (k \geq 2).$ 

**Theorem 2.7.** Let  $\mathfrak{f} \in \mathcal{N}^n_{\beta,\lambda,\delta,b}(\alpha)$ , then  $\mathfrak{f}$  is convex of order  $\sigma(0 \leq \sigma < 1)$  in the disc  $|\xi| < r_3$ , where  $r_3 := inf\left(\frac{(1-\sigma)[(k-kb\beta+b\beta-1+b-b\alpha)[1+(k-1)\delta]^n C(\lambda)]}{k(k-\sigma)(1-\alpha)b}\right)^{\frac{1}{k-1}}, (k \geq 2).$ 

Putting  $\beta = 0, \delta = 1$  in the Theorem 2.3 which analogue the results of M. Thirucheran, A. Anand and T. Stalin [5] we obtain the corollary:

**Corollary 2.1.** Let 
$$\mathfrak{f}(\xi) = \xi - \sum_{k=2}^{\infty} |a_k| \xi^k$$
,  $\mathfrak{f} \in \mathcal{N}^n_{\beta,\lambda,\delta,b}(\alpha)$ , then for  $|\xi| = r$  we have  

$$r - \frac{(1-\alpha)b}{(b+1-\alpha b)(2)^n(\lambda+1)} r^2 \le |\mathfrak{f}(\xi)| \le r + \frac{(1-\alpha)b}{(b+1-\alpha b)(2)^n(\lambda+1)} r^2$$

and

$$1 - \frac{2(1-\alpha)b}{(b+1-\alpha b)(2)^n(\lambda+1)}r \le |\mathfrak{f}'(\xi)| \le 1 + \frac{2(1-\alpha)b}{(b+1-\alpha b)(2)^n(\lambda+1)}r.$$

Putting  $\beta = 0, \delta = 1, b = 1$  in the Theorem 2.3 which analogue the results of K. AlShaqsi and M. Darus [4] we have:

**Corollary 2.2.** Let 
$$\mathfrak{f}(\xi) = \xi - \sum_{k=2}^{\infty} |a_k| \xi^k$$
,  $\mathfrak{f} \in \mathcal{N}_{\beta,\lambda,\delta,b}^n(\alpha)$ , then for  $|\xi| = r$  we have  

$$r - \frac{(1-\alpha)}{(2-\alpha)(2)^n(\lambda+1)} r^2 \le |\mathfrak{f}(\xi)| \le r + \frac{(1-\alpha)}{(2-\alpha)(2)^n(\lambda+1)} r^2$$

and

$$1 - \frac{2(1-\alpha)}{(2-\alpha)(2)^n(\lambda+1)}r \le |\mathfrak{f}'(\xi)| \le 1 + \frac{2(1-\alpha)}{(2-\alpha)(2)^n(\lambda+1)}r.$$

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