

OBTAIN NEW SUBCLASS OF ANALYTIC FUNCTIONS INVOLVING HADAMARD PRODUCT OF LINEAR OPERATOR WITH POLYLOGARITHM FUNCTIONS

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ABSTRACT. In this article, we explore some standard properties for the new subclass $\mathcal{P}_{\delta,b}^{n,\lambda}(\phi(\zeta))$ of analytic function which is associated with the differential operator $\mathcal{G}_{\delta}^{n,\lambda}f(\zeta)$ and also we obtain Briot-Bouquet differential subordination, coefficient inequalities, integral means of inequalities, extreme points and distortion of the class of polylogarithms functions.

1. INTRODUCTION

Let $f(\zeta)$ be the form of analytic functions of class \mathcal{A} ,

$$(1.1) \quad f(\zeta) = \zeta + \sum_{k=2}^{\infty} a_k \zeta^k,$$

which are analytic function in $\mathcal{U} = \zeta : |\zeta| < 1$, where \mathcal{U} is the unit disc. Let the function $f(\zeta)$ is given by (1.1) and $g(\zeta)$ is given by

$$g(\zeta) = \zeta + \sum_{k=2}^{\infty} b_k \zeta^k,$$

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then the Hadamard product of $f(\zeta)$ and $g(\zeta)$ is expressed by

$$(f * g)(\zeta) = \zeta + \sum_{k=2}^{\infty} a_k b_k \zeta^k.$$

For $f \in \mathcal{A}$, Al-Oboudi [2] introduced the following differential operator:

$$\mathcal{D}_{\delta}^n f(\zeta) = \zeta + \sum_{k=2}^{\infty} [1 + (k-1)\delta]^n a_k \zeta^k, \quad (n \in N_0 = N \cup \{0\}, \delta > 0 : \zeta \in \mathcal{U}).$$

For $f \in \mathcal{A}$, Ruscheweyh [9] introduced the following differential operator:

$$\mathcal{R}^{\lambda} f(\zeta) = \frac{\zeta}{(1-\zeta)^{\lambda+1}} * f(\zeta) = \zeta + \sum_{k=2}^{\infty} \frac{(\lambda+k-1)!}{\lambda!(k-1)!} a_k \zeta^k, \quad (\lambda > -1).$$

Now consider the Polylogarithm function $I(n, \delta)$ given by

$$I(n, \delta) = \sum_{k=1}^{\infty} \frac{\zeta^k}{[1 + (k-1)\delta]^n}.$$

Note that $I(-1, 1) = \frac{\zeta}{(1-\zeta)^2}$ for $k = 1, 2, 3, \dots$ is Koebe function. For more details about polylogarithms in the theory of univalent functions see Ponnusamy and Sabapathy [7], K. Al Shaqsi and M. Daraus [4], and Ponnusamy [8].

Now we introduce a function $I^{\kappa}(n, \delta)$ given by

$$I(n, \delta) * I^{\kappa}(n, \delta) = \frac{\zeta}{(1-\zeta)^{\lambda+1}}, \quad (\lambda > -1, n \in \mathbb{Z})$$

and obtain the linear operator

$$(1.2) \quad \mathcal{G}_{\delta}^{n, \lambda} f(\zeta) = I^{\kappa}(n, \delta) * f(\zeta).$$

Now we find the explicit form of the function

$$I^{\kappa}(n, \delta) = \sum_{k=1}^{\infty} [1 + (k-1)\delta]^n \frac{(\lambda+k-1)!}{\lambda!(k-1)!} \zeta^k.$$

From equation (1.2), we define

$$\mathcal{G}_{\delta}^{n, \lambda} f(\zeta) = \sum_{k=2}^{\infty} [1 + (k-1)\delta]^n \frac{(\lambda+k-1)!}{\lambda!(k-1)!} a_k \zeta^k.$$

Note that $\mathcal{G}_1^{n, 0} = \mathcal{D}^n$, $\mathcal{G}_1^{0, \lambda} = \mathcal{D}^{\lambda}$ which give the Salagean differential operator [10] and Ruscheweyh differential operator [9] respectively. It is obvious that the operator $\mathcal{G}_{\delta}^{n, \lambda}$ includes two well known operators. Also note that $\mathcal{G}_1^{0, 0} = f(\zeta)$ and $\mathcal{G}_1^{0, 1} = \mathcal{G}_1^{1, 0} = \zeta f'(\zeta)$.

Let p be the class of functions of the form $p(\zeta) = 1 + p_1\zeta + p_2\zeta^2 + \dots$, analytic in \mathcal{U} , which satisfy $\operatorname{Re}\{p(\zeta)\} > 0$.

Definition 1.1. We define $\mathcal{P}_{\delta,b}^{n,\lambda}(\phi(\zeta))$ be the class of functions $f \in \mathcal{A}$ for which

$$1 + \frac{1}{b} \left(\frac{\zeta(\mathcal{G}_{\delta}^{n,\lambda} f(\zeta))'}{\mathcal{G}_{\delta}^{n,\lambda} f(\zeta)} - 1 \right) \prec \phi(\zeta),$$

where $n, \lambda \in N_0, \delta > 0, b > 0, \phi \in p; \zeta \in \mathcal{U}$.

Definition 1.2. For $\phi(\zeta) = \frac{1+(1-2\beta)\zeta}{(1-\zeta)}$, we define $\mathcal{P}_{\delta,b}^{n,\lambda}(\phi(\zeta)) \equiv \mathcal{P}_{\delta,b}^{n,\lambda}(\beta)$ be the class of functions $f \in \mathcal{A}$ for which

$$1 + \frac{1}{b} \left(\frac{\zeta(\mathcal{G}_{\delta}^{n,\lambda} f(\zeta))'}{\mathcal{G}_{\delta}^{n,\lambda} f(\zeta)} - 1 \right) > \beta,$$

where $n, \lambda \in N_0, \delta > 0, b > 0, 0 \leq \beta \leq 1$; all $\zeta \in \mathcal{U}$.

If $f(\zeta)$ and $g(\zeta)$ are analytic in \mathcal{U} , we state that $f(\zeta)$ is subordinate to $g(\zeta)$, i.e., $f(\zeta) \prec g(\zeta)$, if there exists a Schwarz function $w(\zeta)$, with $w(0) = 0$ and $|w| < 1$ such that $f(\zeta) = g(w(\zeta))$. Furthermore, if the function $g(\zeta)$ is univalent in \mathcal{U} , then the above subordination equivalence holds (see [7, 8]). $f(\zeta) \prec g(\zeta)$ if and only if $f(0) = g(0)$, and $f(\mathcal{U}) \subset g(\mathcal{U})$.

Note that $\mathcal{P}_{1,1}^{n,\lambda} \phi(\zeta) = \mathcal{K}_{\lambda}^n \phi(\zeta)$, $\mathcal{P}_{1,1}^{n,\lambda}(\beta) = \mathcal{R}_{\lambda}^n(\beta)$ was studied by K. AlShaqs and M. Darus [4], $\mathcal{P}_{1,1}^{0,0} \phi(\zeta) = \mathcal{S}^* \phi(\zeta)$ was studied by Ma and Minda [6], $\mathcal{P}_{1,1}^{0,\lambda}(\beta) = \mathcal{R}_{\lambda}(\beta)$ was introduced and studied by Ahuja [1] and $\mathcal{P}_{1,1}^{n,0}(\beta) = \mathcal{R}_n(\beta)$ was introduced and studied by Kadioglu [3].

2. MAIN RESULTS

To construct Briot-Bouquet differential subordination theorem, we have to follow the next lemma:

Lemma 2.1. Let β, v be the complex numbers. Let $\phi \in p$ be convex univalent in \mathcal{U} with $\phi(0) = 1$ and $\operatorname{Re}[\beta\phi(\zeta) + v] > 0, \zeta \in \mathcal{U}$.

Theorem 2.1. Let $n, \lambda \in N_0, \delta > 0$ and $\phi \in p$, then $\mathcal{P}_{\delta,b}^{n,\lambda+1}(\phi(\zeta)) \subset \mathcal{P}_{\delta,b}^{n,\lambda}(\phi(\zeta))$.

Proof. Let $f \in \mathcal{P}_{\delta,b}^{n,\lambda+1}(\phi(\zeta))$ and $p(\zeta) = 1 + \frac{1}{b} \left(\frac{\zeta(\mathcal{G}_{\delta}^{n,\lambda} f(\zeta))'}{\mathcal{G}_{\delta}^{n,\lambda} f(\zeta)} - 1 \right)$, where $p(\zeta)$ is analytic in \mathcal{U} with $p(0) = 1$, then

$$\zeta(\mathcal{G}_{\delta}^{n,\lambda} f(\zeta))' = (\lambda + 1)\mathcal{G}_{\delta}^{n,\lambda+1} f(\zeta) - (\lambda)\mathcal{G}_{\delta}^{n,\lambda} f(\zeta).$$

Hence

$$(2.1) \quad 1 + \frac{1}{b} \frac{\zeta(\mathcal{G}_\delta^{n,\lambda+1} f(\zeta))'}{\mathcal{G}_\delta^{n,\lambda+1} f(\zeta)} = p(\zeta) + \frac{\zeta p'(\zeta)}{bp(\zeta) + 1 - b + \lambda}.$$

Applying Lemma 2.1 in (2.1) we get $p \prec \phi$, that is $f \in \mathcal{P}_{\delta,b}^{n,\lambda}(\phi(\zeta))$. This completes the theorem. \square

Remark 2.1. If we put $b = 1$ in the above theorem, we obtain the result of K. AlShaqs and M. Darus [4].

Theorem 2.2. Let $f \in \mathcal{P}_{\delta,b}^{n,\lambda+1}(\phi(\zeta))$ and let c be real number such that $c > -1$, then \mathcal{F} defined by $\mathcal{F} = \frac{c+1}{\zeta^c} \int_0^\zeta t^{c-1} f(t) dt$ belongs to the class $f \in \mathcal{P}_{\delta,b}^{n,\lambda}(\phi(\zeta))$.

Proof. Let $f \in \mathcal{P}_{\delta,b}^{n,\lambda+1}(\phi(\zeta))$, then $q(\zeta) = 1 + \frac{1}{b} \frac{\zeta(\mathcal{G}_\delta^{n,\lambda+1} \mathcal{F}(\zeta))'}{\mathcal{G}_\delta^{n,\lambda+1} \mathcal{F}(\zeta)} \prec \phi(\zeta)$, where $q(\zeta)$ is analytic in \mathcal{U} with $q(0) = 1$, then

$$\zeta(\mathcal{G}_\delta^{n,\lambda} \mathcal{F})' = (\lambda + 1) \mathcal{G}_\delta^{n,\lambda+1} \mathcal{F} - (\lambda) \mathcal{G}_\delta^{n,\lambda} \mathcal{F}.$$

Let $q(\zeta) = 1 + \frac{1}{b} \left(\frac{\zeta(\mathcal{G}_\delta^{n,\lambda+1} \mathcal{F}(\zeta))'}{\mathcal{G}_\delta^{n,\lambda+1} \mathcal{F}(\zeta)} - 1 \right)$, then we get

$$(2.2) \quad 1 + \frac{1}{b} \frac{\zeta(\mathcal{G}_\delta^{n,\lambda+1} \mathcal{F}(\zeta))'}{\mathcal{G}_\delta^{n,\lambda+1} \mathcal{F}(\zeta)} = q(\zeta) + \frac{\zeta q'(\zeta)}{bq(\zeta) + 1 - b + c}.$$

Applying Lemma 2.1 in (2.2) we get $q \prec \phi$. Hence the theorem is proved. \square

Theorem 2.3. Let $f(\zeta)$ be defined by (1.1). Then $f \in \mathcal{A}$ if and only if

$$(2.3) \quad \sum_{k=2}^{\infty} (\beta b - b + 1 - k) [1 + (k-1)\delta]^n \mathcal{C}(\lambda) |a_k| \leq (1 - \beta)b,$$

where $\mathcal{C}(\lambda) = \frac{(k+\lambda-1)!}{\lambda!(k-1)!}$, $0 \leq \beta < 1$, $n \in N_0 = N \cup \{0\}$, $\delta > 0$, $b > 0$, $\lambda \geq 0$; $\zeta \in \mathcal{U}$.

Proof. Suppose that the inequality (2.3) is true and $|\zeta| < 1$. Then it is sufficient to show that $\left| 1 + \frac{1}{b} \left(\frac{\zeta(\mathcal{G}_\delta^{n,\lambda} f(\zeta))'}{\mathcal{G}_\delta^{n,\lambda} f(\zeta)} - 1 \right) - \beta + 1 \right| < 1$, which gives $\sum_{k=2}^{\infty} (\beta b - b + 1 - k) [1 + (k-1)\delta]^n \mathcal{C}(\lambda) |a_k| \leq (1 - \beta)b$. It is clear that the values of (2.3) lies in a circle centered at $w = 1$ whose radius is $(1 - \beta)b$. Hence the condition (2.3) holds.

Conversely, let us consider that the function f defined by (1.1) is in the class $\mathcal{P}_{\delta,b}^{n,\lambda}(\beta)$, then $Re \left(1 + \frac{1}{b} \left(\frac{\zeta(\mathcal{R}_{\lambda,\delta}^n f(\zeta))'}{\mathcal{R}_{\lambda,\delta}^n f(\zeta)} - 1 \right) \right) > \beta$, by the value of ζ on the real axis. Let $\zeta \rightarrow 1^-$ through real values, we obtain the result

$$\sum_{k=2}^{\infty} (\beta b - b + 1 - k) [1 + (k-1)\delta]^n \mathcal{C}(\lambda) |a_k| \leq (1-\beta)b.$$

Hence the result is sharp for the function $f(\zeta) = \zeta + \frac{(1-\beta)b}{(\beta b - b + 1 - k)[1 + (k-1)\delta]^n \mathcal{C}(\lambda)}$. \square

Corollary 2.1. Let $f \in \mathcal{P}_{\delta,b}^{n,\lambda}(\beta)$, then we have $a_k \leq \frac{(1-\beta)b}{(\beta b - b + 1 - k)[1 + (k-1)\delta]^n \mathcal{C}(\lambda)}$.

Put $b = 1$, then the class $\mathcal{P}_{\delta,b}^{n,\lambda}(\phi)$ analogous to the class $\mathcal{K}_{\lambda,\delta}^n(\beta)$ introduced by M. Thirucheran, A. Anand and T. Stalin [5].

Corollary 2.2. Let $f \in \mathcal{P}_{\delta,b}^{n,\lambda}(\beta)$, then we have $a_k \leq \frac{(1-\beta)}{(\beta - k)[1 + (k-1)\delta]^n \mathcal{C}(\lambda)}$.

Put $b = 1, \delta = 1$ we obtain the corollary which analogous to the result of K. AlShaqsí and M. Darus [4].

Corollary 2.3. Let $f \in \mathcal{P}_{\delta,b}^{n,\lambda}(\beta)$, then we have $a_k \leq \frac{(1-\beta)}{(\beta - k)(k)^n \mathcal{C}(\lambda)}$.

Theorem 2.4. Let $f \in \mathcal{P}_{\delta,b}^{n,\lambda}(\beta)$ and suppose that $f(\zeta) = \zeta + \frac{(1-\beta)b\epsilon_k}{\phi(\lambda,\delta)}\zeta^k$, $k = 2, 3, \dots, |\epsilon_k| = 1$, where $\phi(\lambda, \delta) = (\beta b - b + 1 - k)[1 + (k-1)\delta]^n \mathcal{C}(\lambda)$. If there exists $w(\zeta)$ given by $w(\zeta)^{k-1} = \frac{\phi(\lambda,\delta)}{(1-\beta)b\epsilon_k} \sum_{k=2}^{\infty} a_k \zeta^{k-1}$, then for $\zeta = re^{i\theta}$, $0 < r < 1$, $\int_0^{2\pi} |f(\zeta)|^\mu d\theta \leq \int_0^{2\pi} |g(\zeta)|^\mu d\theta$, $\mu > 0$.

Proof. To complete the theorem we have to prove that

$$\int_0^{2\pi} \left| 1 + \sum_{k=2}^{\infty} a_k \zeta^{k-1} \right|^\mu d\theta \leq \int_0^{2\pi} \left| 1 + \frac{(1-\beta)b\epsilon_k}{\phi(\lambda,\delta)} \zeta^{k-1} \right|^\mu d\theta.$$

Using Littlewood subordination theorem, it is sufficient to prove that

$$1 + \sum_{k=2}^{\infty} a_k \zeta^{k-1} \prec 1 + \frac{(1-\beta)b\epsilon_k}{\phi(\lambda,\delta)} \zeta^{k-1}.$$

Let $1 + \sum_{k=2}^{\infty} a_k \zeta^{k-1} \prec 1 + \frac{(1-\beta)b\epsilon_k}{\phi(\lambda,\delta)} (w(\zeta))^{k-1}$, therefore

$$(w(\zeta))^{k-1} = \frac{\phi(\lambda,\delta)}{(1-\beta)b\epsilon_k} \sum_{k=2}^{\infty} a_k \zeta^{k-1}.$$

Hence $w(0) = 0$. Furthermore, if $f \in \mathcal{A}$ it satisfies $\phi(\lambda, \delta) \leq (1-\beta)b$,

$$|w(\zeta)|^{k-1} = \left| \frac{\phi(\lambda,\delta)}{(1-\beta)b\epsilon_k} \right| \sum_{k=2}^{\infty} |a_k| |\zeta^{k-1}| \leq |\zeta| < 1.$$

Hence the theorem is completed. \square

Let us define new subclass $\overline{\mathcal{P}}_{\delta,b}^{n,\lambda}(\beta) \subset \mathcal{P}_{\delta,b}^{n,\lambda}(\beta)$, which contains the function $f \in \mathcal{A}$. Now we determine the extreme points of the subclass $\overline{\mathcal{P}}_{\delta,b}^{n,\lambda}(\beta)$.

Theorem 2.5. *Let*

$$f_1(\zeta) = \zeta, f_k(\zeta) = \zeta + \sum_{k=2}^{\infty} \eta_k \frac{(1-\beta)b}{\phi(\lambda, \delta)} \zeta^k, k = 2, 3, \dots$$

Then $f \in \overline{\mathcal{P}}_{\delta,b}^{n,\lambda}(\beta)$ if and only if $f(\zeta) = \sum_{k=1}^{\infty} \eta_k f_k(\zeta)$ where $\eta_k > 0$ and $\sum_{k=1}^{\infty} \eta_k = 1$.

Proof. Let

$$\begin{aligned} f(\zeta) &= \sum_{k=1}^{\infty} \eta_k f_k(\zeta) \\ &= \zeta + \sum_{k=2}^{\infty} \eta_k \frac{(1-\beta)b}{\phi(\lambda, \delta)} \zeta^k \\ &= \sum_{k=2}^{\infty} \eta_k \frac{(1-\beta)b}{\phi(\lambda, \delta)} (\phi(\lambda, \delta)) \\ &= (1-\beta)b \sum_{k=1}^{\infty} \eta_k \\ &= (1-\beta)b(1-\eta_1) < (1-\beta)b, \end{aligned}$$

which shows that $f \in \overline{\mathcal{P}}_{\delta,b}^{n,\lambda}(\beta)$.

Conversely, suppose that $f \in \overline{\mathcal{P}}_{\delta,b}^{n,\lambda}(\beta)$. Since $|a_k| \leq \frac{(1-\beta)b}{\phi(\lambda, \delta)}, k = 2, 3, \dots$. Let $\eta_k \leq \frac{\phi(\lambda, \delta)}{(1-\beta)b}, \eta_1 = 1 - \sum_{k=2}^{\infty} \eta_k$. Then we obtain $f(\zeta) = \sum_{k=1}^{\infty} \eta_k f_k(\zeta)$. \square

Theorem 2.6. *The class $\mathcal{P}_{\delta,b}^{n,\lambda}(\beta)$ is convex.*

Proof. Let the function $f_j(\zeta) = \zeta + \sum_{k=2}^{\infty} a_{k,j} \zeta^k, a_{k,j} \geq 0, j = 1, 2$ lies in the class $f \in \mathcal{P}_{\delta,b}^{n,\lambda}(\beta)$. It is sufficient to prove that $h(\zeta) = (\mu+1)f_1(\zeta) - \mu f_2(\zeta), 0 \leq \zeta \leq 1$.

Since $h(\zeta) = \zeta + \sum_{k=2}^{\infty} [(1 + \mu)a_{k,1} - \mu a_{k,2}] \zeta^k$, this implies that

$$\begin{aligned} & \sum_{k=2}^{\infty} (\beta b - b + 1 - k) [1 + (k-1)\delta]^n \mathcal{C}(\lambda) (1 + \mu) a_{k,1} \\ & \quad + (\beta b - b + 1 - k) [1 + (k-1)\delta]^n \mathcal{C}(\lambda) (\mu) a_{k,2} \\ & \leq (1 + \mu)(1 - \beta)b + \mu(1 - \beta)b \\ & \leq (1 - \beta)b. \end{aligned}$$

Therefore $h \in \mathcal{P}_{\delta,b}^{n,\lambda}(\beta)$. Hence $\mathcal{P}_{\delta,b}^{n,\lambda}(\beta)$ is convex. \square

Theorem 2.7. Let $f \in \mathcal{P}_{\delta,b}^{n,\lambda}(\beta)$, then f is close-to-convex of order σ ($0 \leq \sigma < 1$) in the disc $|\zeta| < r_1$, where $r_1 := \left(\frac{(1-\sigma)[(\beta b - b + 1 - k)[1 + (k-1)\delta]^n \mathcal{C}(\lambda)]}{(k)(1-\beta)b} \right)^{\frac{1}{k-1}}$.

Theorem 2.8. Let $f \in \mathcal{P}_{\delta,b}^{n,\lambda}(\beta)$, then f is starlike of order σ ($0 \leq \sigma < 1$) in the disc $|\zeta| < r_2$, where $r_2 := \inf \left(\frac{(1-\sigma)[(\beta b - b + 1 - k)[1 + (k-1)\delta]^n \mathcal{C}(\lambda)]}{(k-\sigma)(1-\beta)b} \right)^{\frac{1}{k-1}}$, ($k \geq 2$).

Theorem 2.9. Let $f \in \mathcal{P}_{\delta,b}^{n,\lambda}(\beta)$, then f is convex of order σ ($0 \leq \sigma < 1$) in the disc $|\zeta| < r_3$, where $r_3 := \inf \left(\frac{(1-\sigma)[(\beta b - b + 1 - k)[1 + (k-1)\delta]^n \mathcal{C}(\lambda)]}{k(k-\sigma)(1-\beta)b} \right)^{\frac{1}{k-1}}$, ($k \geq 2$).

Theorem 2.10. Let $f(\zeta) = \zeta + \sum_{k=2}^{\infty} |a_k| \zeta^k$ be in the class $f \in \mathcal{P}_{\delta,b}^{n,\lambda}(\beta)$, then for $|\zeta| = r$, we have

$$r - \frac{(1-\beta)b}{(\beta b - b - 1)(1+\delta)^n(\lambda+1)} r^2 \leq |f(\zeta)| \leq r + \frac{(1-\beta)b}{(\beta b - b - 1)(1+\delta)^n(\lambda+1)} r^2$$

and

$$1 - \frac{2(1-\beta)b}{(\beta b - b - 1)(1+\delta)^n(\lambda+1)} r \leq |f'(\zeta)| \leq 1 + \frac{2(1-\beta)b}{(\beta b - b - 1)(1+\delta)^n(\lambda+1)} r.$$

Putting $\delta = 1$ in the above theorem we obtain the result which analogue the results of M. Thirucheran, M. Vinothkumar and T. Stalin. [5]

Corollary 2.4. Let $f(\zeta) = \zeta + \sum_{k=2}^{\infty} |a_k| \zeta^k$ be in the class $f \in \mathcal{P}_{\delta,b}^{n,\lambda}(\beta)$, then for $|\zeta| = r$ we have

$$r - \frac{(1-\beta)b}{(\beta b - b - 1)(2)^n(\lambda+1)} r^2 \leq |f(\zeta)| \leq r + \frac{(1-\beta)b}{(\beta b - b - 1)(2)^n(\lambda+1)} r^2$$

and

$$1 - \frac{2(1-\beta)b}{(\beta b - b - 1)(2)^n(\lambda+1)} r \leq |f'(\zeta)| \leq 1 + \frac{2(1-\beta)b}{(\beta b - b - 1)(2)^n(\lambda+1)} r.$$

Putting $\delta = 1, b = 1$ in the above theorem we obtain result which is analogue the results of K. AlShaqsí and M. Darus. [4]

Corollary 2.5. *Let $f \in \mathcal{P}_{\delta,b}^{n,\lambda}(\beta)$ be in the class $f \in \mathcal{P}_{\beta,\lambda,\delta,b}^n(\beta)$, then for $|\zeta| = r$ we have*

$$r - \frac{(1-\beta)}{(\beta-2)(2)^n(\lambda+1)}r^2 \leq |f(\zeta)| \leq r + \frac{(1-\beta)}{(\beta-2)(2)^n(\lambda+1)}r^2$$

and

$$1 - \frac{2(1-\beta)}{(\beta-2)(2)^n(\lambda+1)}r \leq |f'(\zeta)| \leq 1 + \frac{2(1-\beta)}{(\beta-2)(2)^n(\lambda+1)}r.$$

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